

It Is a Good Time to Invest in Non-fungible Tokens, an Expert Says.

Ahren Posthumus, the CEO of NFT Market Momint, says now is the time to invest in non-fungible tokens; however, investors should be careful about the projects they plan to invest in and dig deeper into them. Posthumus believes that fractionalization of bigger assets could be NFT's next big challenge. The expert added that fractionalization makes assets more attractive to retail investors, and this is what the stock market did to invest in companies, which was wildly successful. In addition, the NFT expert also emphasized that NFTs can contribute to climate action and positively affect efforts to address environmental problems. As NFTs are often associated with artworks, the Momint CEO pointed out that they are digital certificates of authenticity. The CEO recommends launching NFT projects as a potential way to raise funds for environmental initiatives. Lastly, when asked if it is a good idea to buy NFTs during an ongoing crypto winter, the executive answered "yes" but urged investors to examine the assets' underlying value and fundamentals before investment.

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